



Development Interview

In order to better serve you and get a clear understanding of your company needs and how you want your website presented to the world, we have developed this questionnaire. Please fill it in as completely as possible and fax to 312-873-3852 when completed.

Your Name _____	Is this website (circle one)	NEW	EXISTING
Company Name _____	If new, is the domain name registered?	YES	NO
Address _____	If yes, what is it? _____		
City _____ State _____	If no, what domain name(s) do you want?		
Zip Code _____ Email _____	_____		
Phone _____ Fax _____	_____		

Please briefly list what your company does:

List up to 25 key words that you would like to be associated with your business.

List any competitor's or other websites you think are exceptional or want to emulate in look and/or feel.

List the type of people (consumers, businesses, etc.) you want to have visit your site.

What do you want the web site to do for your company (circle all that apply)?

Direct Sales Educate Awareness Advertising Advocacy Fun Other _____

When do you want the web site completed, and what is your time frame for completion (ads, mailings and seasonal issues)?

List any specific logos, artwork, symbols or colors you want to use to identify your website.

If you have a brochure, business card, letterhead or ads, do you want this motif to be mirrored in your website?

List any security issues that you want to make sure are addressed.

Most web sites have navigation that runs down the side, across the top, or across the bottom of the web page. Please list your preference.

Will there be new content (updates) and how often? Please specify.

If yes, who will be responsible for this (circle one) Client or JASKE.COM, INC.

What are your long-term plans for your site?

What is the budget you have for the web site design and maintenance?

Initial website design \$ _____

Monthly hosting fees \$ _____

Monthly updates/maintenance \$ _____

Please Circle Your Choice

Rank the Following in Order of Importance

Will there be Ecommerce?	YES	NO	Staying within your budget	_____
Will there be a database?	YES	NO	Visits to your site on a recurring basis	_____
Will there be catalogs?	YES	NO	Outperforming your competition on the web	_____
Will there be download areas?	YES	NO	Time for marketing (specials, shows, events)	_____
			Quality of the site (graphics, grammar, navigation)	_____
			Creating a community of dedicated visitors	_____
			A web site design/layout that follows your other marketing	_____
			Maintenance or regular updates of your site	_____

Please use the space below to list any other special features or requirements you have for your site that have not been covered above.